

## **CERTIFICATE IN BUSINESS SKILLS FOR BANKS & FINANCIAL INSTITUTIONS ACCREDITED BY THE LONDON INSTITUTE OF BANKING & FINANCE**

The London Institute of Banking & Finance today, Monday 11th April, announced that the Certificate in Business Skills for Banks & Financial Institutions, provided by UAE-based PROTRAINING, has achieved LIBF accreditation.

The Certificate in Business Skills for Banks & Financial institutions Programme is designed to provide an excellent foundation in business skills for those new to banking or those who are newly enrolled in talent programmes – bringing global best practices into businesses as well as supporting banks and institutions develop their future leaders.

The programme has been accredited in terms of level, content, study hours and assessment.

**Kareem Refaay, Managing Director,  
The London Institute of Banking & Finance MENA said:**

“As an external professional and academic body, we are delighted to endorse the Certificate in Business Skills for Banks and Financial Institutions Programme.

PROTRAINING have achieved this following our rigorous quality assurance process, so it is a real mark of quality – not only in MENA, but around the world.”

**Patricia O’Sullivan, Founder & Managing Partner,  
PROTRAINING commented:**

“We are proud to achieve this accreditation from The London Institute of Banking & Finance– it’s an important recognition that this programme is benchmarked against international education standards. This programme will empower individuals with stronger business knowledge and skills and enable individuals to elevate their contribution to their team, function and the overall business.”

### **About LIBF**

The London Institute of Banking & Finance, founded in 1879, has a heritage of more than 140 years of delivering world-class, professional education to students in the UK and internationally. It is a not-for-profit educational body with charitable status, incorporated by Royal Charter, and has permanent degree-awarding powers.

In most recent developments, it has grown with MENA regional offices offering financial education and training, tailored to meet the needs of businesses and individuals in the banking and finance sector.

It works with financial institutions, educators, regulators and governments internationally, to provide local expertise that supports training programmes anywhere in the world on capacity building and crisis management, trade finance and transaction banking, governance and risk management, SME finance and use of alternative data, and digital banking and finance, fintech, digitisation and data management.

### **About PROTRAINING**

PROTRAINING has been shaping performance for the past 19 years. Based in the UAE, it designs and implements award-winning business games, simulations and high-impact learning solutions across the MENA region and around the world.

Their core methodology is experiential and discovery learning, a powerful approach that engages learners, accelerates learning and enhances knowledge retention and application back in the business.

Winners of the SME Business Awards for Customer Focus and finalists for Business Innovation, PROTRAINING is fortified by a team of excellence driven professionals at all levels in the company.

Solutions are delivered on a global scale, spanning critical areas such as Digital Transformation, Change Management and Business Performance. Underpinned by regional expertise and real-life business experience, these solutions are designed to increase knowledge, shape strategy, enhance behaviour, improve performance and increase revenues.

Nineteen years of collaborative client partnerships has resulted in over 12,000 workshops, delivered to nearly 250,000 participants, in more than 16 different countries.